



Centre for International Relations

Erasmus, International Cooperation and Foreign Students Office

Blended intensive programme for Students

Title of the blended intensive programme	Community development between public administration efficiency, progress, needs and resources
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Main teaching/training language	English
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Physical Mobility host organization	“1 Decembrie 1918” University of Alba Iulia, Romania
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Subject/Topic of the blended intensive programme	Community development, management and administration
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Field of education targeted	Economics and Social Sciences
Study Cycle	PhD and Master Students
Number of ECTS awarded	5
Recognition process	e.g. part of the curriculum; extra ECTS in the Diploma Supplement; – to choose

Objectives	Description of the Programme (including innovation, transdisciplinary contents, added value, etc.)
O1. Academic writing a transdisciplinary approach (PhD students/third cycle students) - 4 hours	A1. Types of academic writing: descriptive, analytical, persuasive, critical; A2. Essential skills for academic writing; A3. Ways to Improve the Style in Academic Writing;
O2. Research strategy design and methodology – 4 hours	A1. Strategies for a good doctoral/masters research planning A2. Research design: Action-oriented research, Case Study: Qualitative interviews, Quantitative survey
O3. Scientific paper’s structure and features – 4 hours	A1. Traditional IMRD structure A2. Sections features A3. Connections between different sections



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O4. Digital tools for research, writing and organizing different databases	A1. Managing your research process A2. Writing Softwares A3. Brainstorming Tools
O5. Acquiring new competences for data analysis	A1. Using VosViwer software for mapping the research networks A2. Preparing, conducting, and analyzing the surveys- Cross-disciplinary practices, new directions, and advancements
O6. Latest development in – qualitative research	A1. Knowledge acquired in the following innovative methods: Qualitative comparative analysis A2. Current qualitative research methods guidelines for social science acquired
O7. Latest development in – quantitative research	A1. New methods: Knowledge acquired in the following innovative methods PLM A2. Current quantitative research methods guidelines for social science acquired
O8. Acquiring practical skills in team-work	A1. Organizing work-flows for teams (with 3-5 participants): introducing members and presenting their research interest, finding common research area under the guidance of an “in charge expert/mentor” (audit, accounting, digitalization, reporting, managerial accounting, etc.) – online A2. Team work for the identified subject in one of the research area , under the guidance of an in charge expert – 10 drafts of research work – in situ A3. Finalizing the research undergone – Team work online A4. Presentation of the 10 research work (articles) – online

Learning and teaching methods for each activity	Expected Outcomes (knowledge, competences, and abilities to be acquired by learners)
O1-A1, A2, A3	EO1A1 50 students will be able to apply the transdisciplinary academic writing types in its suitable research environment: descriptive, analytical, persuasive, critical; EO1A2 50 students will have acquired the essential skills for academic writing: how to contextualize the ideas and arguments; how to synthesize, summarize, paraphrase, quote, source, and evaluate others' work; how to define

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	and explain concepts; how to express surprises or counter-expectations; how to classify/categorize and compare/contrast things; how to agree or disagree with others' points of view; how to provide examples and offer explanations; how to engage with opposing views; how to acknowledge limitations and make recommendations; how to express appreciation or make disclaimers in a transdisciplinary environment; EO1A3 50 students will have improved the style in academic writing: use active voice, vary the sentence structure; be concise.
O2 – A1, A2	EO2A1 50 students will be able to personalize a study strategy: identifying the research directions, Elaborarea strategiei individuale de cercetare; fesability of the research, ethics, planning, identifying the available data; EO2A1 50 students will be able establish an innovative research design for their research area: Action-oriented research, Case Study: Qualitative interviews, Quantitative survey;
O3 – A1, A2, A3	EO3A1 50 students will be able establish the IMRD structure for their research interest with pros and cons; EO2A2 50 students will be able to establish the sections features pointing to the research area; EO3A3 50 students will be able to establish the connections between different sections for their research undergone;
O4 – A1, A2, A3	EO4A1 50 students will be able to manage accurately the research process using innovative tools (e.g. Tropy, Trello); EO4 A2 50 students will be able to use innovative writing software for their research(e.g. Scrivener). EO4 A3 50 students will be able to use innovative tools for the brainstorming process (e.g. Scapple, 750Words).
O5 – A1, A2	EO5A1 50 students will acquired the skills to use VosViewer software; EO5A2 50 students will acquired the skills to use Cross-disciplinary practices in terms of preparing, conducting, and analyzing the surveys.
O6 – A1, A2	EO6A1 50 students will acquire the skills to apply Qualitative comparative analysis;

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	EO6A2 50 students will be able to identify which of the innovative qualitative research methods guidelines might be suitable for his/hers research plan.
O7 – A1, A2, A3	EO7A1 50 students will be able to apply the following innovative methods PLM; EO7A1 50 students will be able to identify which innovative quantitative research methods; EO7A2 50 students will be able to identify and apply the innovative quantitative methods to their specific research area might be suitable for his/hers research plan.
O8 – A1, A2, A3, A4	EO8A1 50 students would have been introduced, a professional network identified, and interest cluster established under the guidance of an “in charge expert/mentor”. EO5A2 50 students have worked in research teams according to their research area of interest, 10 drafts of research work finished. EO5A3 50 students have worked in research teams according to their research area of interest and have finished 10 research work/articles. EO5A4 50 students have worked in research teams according to their research area of interest and presents 10 research work/articles.

Virtual component description (schedule)	Activities, objectives, expected outcomes
14.09.2023/1,5 hours	A1-O1-EO1
20.09.2023/1,5 hours	A2-O2-EO2
21.09.2023/1,5 hours	A3-O3-EO3

Physical Mobility	Description
04.09.2023/08.09.2023	Physical Mobility at UAB
04.09.2023/8 hours	A4-O4-EO4 A5-O4-EO4
05.09.2023/8 hours	A6-O4-EO4



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06.09.2023/8 hours	A7-O4-EO4 A8-O4-EO4
07.09.2023/8 hours	A9-O4-EO4
08.09.2023/8 hours	A10-O5-EO5 A11-O5-EO5 A12-O5-EO5

Partner Universities	
Coordinating institution “1 Decembrie 1918” University of Alba Iulia	Receiving institution.
Pázmány Péter Catholic University	Sending institution
University of NIŠ	Sending institution
Jagiellonian University	Sending institution.
"St. Cyril and St. Methodius" University of Veliko Tarnovo	Sending institution
South-West University "Neofit Rilski	Sending institution
University of Applied Sciences, Vilnius	Sending institution