

ERASMUS+ PROGRAMME 2021-2027

Blended Intensive Programme:
Internationalization of Higher Education: Training for Policy Support



VIRTUAL MEETINGS

14 OCTOBER 2022
to
28 OCTOBER 2022

ON-SITE ACTIVITIES

ALBA IULIA,
17-21 OCTOBER 2022



ROMANIA
1 DECEMBRIE 1918
UNIVERSITY OF ALBA IULIA

UAB-BIP
BLENDED
INTENSIVE
PROGRAMME



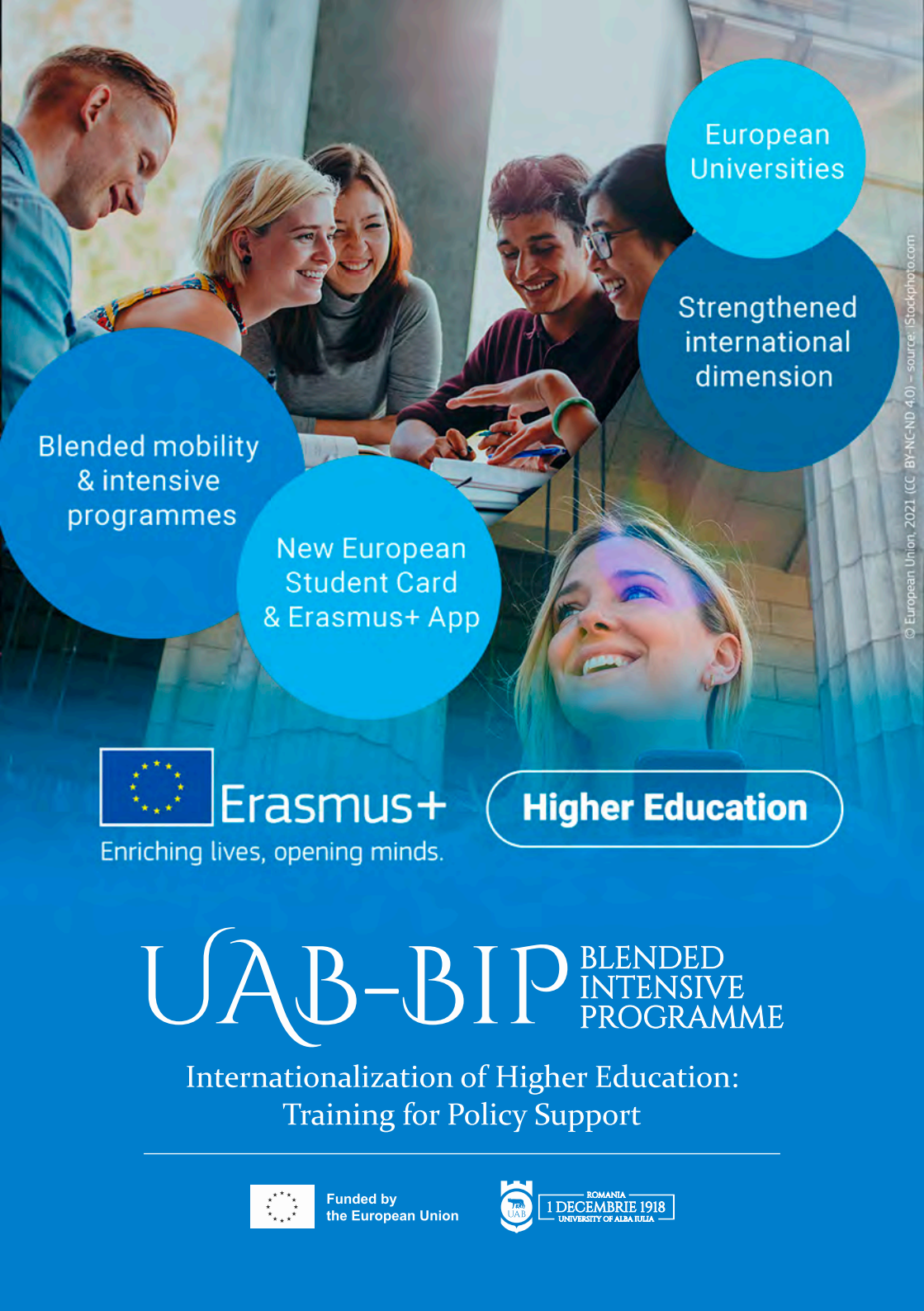
Erasmus+
Changing lives. Opening minds.



“1 Decembrie 1918” University of Alba Iulia Romania

A public higher education institution founded in 1991, UAB is committed to extending, modernizing, and adapting its research and education facilities, and developing a complex – both theoretical and practical – academic training system for all those who are willing to become highly qualified specialists in different fields of activity, adequately prepared for the ever more demanding and challenging national and international labour market. The aim of the university is to constantly develop an academic community able to increase the value of the archaeological, social, economic, and cultural heritage of our region, and committed to creating, preserving, and disseminating knowledge, enhancing the academic community's excellence, developing students' skills and competences, through promoting a culture of values, morality, inquiry, research, and life-long learning.





European Universities

Strengthened international dimension

Blended mobility & intensive programmes

New European Student Card & Erasmus+ App



Erasmus+

Enriching lives, opening minds.

Higher Education

USAB-BIP BLENDED INTENSIVE PROGRAMME

Internationalization of Higher Education: Training for Policy Support



Funded by the European Union



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University of Novi Sad

Republic of Serbia

The University of Novi Sad (UNS), with around 50,000 students and 5,000 employees, is one of the largest educational and research centers in Central Europe. It belongs to the group of comprehensive universities, which are characterized by providing nearly all fields of science and higher education.

UNS offers 350 accredited study programs at the level of Bachelor, Master, Specialist and Doctoral studies, carried out at its 14 Faculties and within the University Center for Interdisciplinary and Multidisciplinary Studies and Research. Along with the Faculties and the Center, three Scientific Institutes have a significant role in creating a solid scientific base for the process of continuous modernization of the educational offer.

UNS Faculties and Institutes are situated in four historic cities of the Autonomous Province of Vojvodina, in the north of the Republic of Serbia: Novi Sad, Subotica, Sombor and Zrenjanin.

Novi Sad is a typical Central European town. It is the second largest city in Serbia and the administrative seat of the Autonomous Province of Vojvodina, located in the southern part of the Pannonian Plain of the Central Europe, in the north of the Republic of Serbia. Novi Sad, and the XVIII century Petrovaradin Fortress, which is sometimes called the Gibraltar on Danube, has been one of the key European geostrategic points for centuries. Different cultures met and permeated each other in it. Novi Sad grew as a multiethnic and multiconfessional community, which remained one of the main features of the City today.



“St. Cyril and St. Methodius” University of Veliko Tarnovo Bulgaria

“St. Cyril and St. Methodius” University of Veliko Tarnovo, Bulgaria is a leading Bulgarian university with 12,000 students, offering a wide range of accredited Bachelor, Master and doctoral degree programs. The university was established in 1963 as a spiritual heir to the medieval 1373 Tarnovo school. Presently it has 9 Faculties: Modern Languages, History, Education, Fine Arts, Mathematics and Informatics, Economics, Philosophy, Orthodox Theology and Law, as well as a branch in Vratsa and affiliated College of Education in Pleven. The University has over 450 Erasmus interinstitutional agreements with higher education institutions and often ranks among the top three Erasmus sending institution from Bulgaria. The College of Education in Pleven, Bulgaria was established in 1989 and associated to “St. Cyril and St. Methodius” University of Veliko Tarnovo in 1997. It offers accredited professional Bachelor programmes in Pre-school and Primary school education.



Stanisław Staszic State University of Applied Sciences in Piła Poland

Stanisław Staszic State University of Applied Sciences in Piła was established in 2000 and is the largest public university in northern Greater Poland. Each year, it develops its didactic offer, adapting the curricula to the needs of the changing labor market. For many years it has been educating Students at the undergraduate, engineering, and graduate level. Its priority is to combine academic theory with practical knowledge. This can be perfectly done by the close cooperation of the University with the business environment. The practical form of education is also facilitated by dual study programs run in cooperation with local business and institutions as well as by the expansion of the academic campus, in which there are: Medical Simulation Center, Physiotherapy Center, a new building for engineering studies. In the near future, a photovoltaic farm will also be built on the campus.

University internationalization is another key element of its activities. Thanks to Erasmus+ Program, hundreds of our students have taken advantage of international exchange, and the University has hosted over 1000 foreign participants of the program.

As students are the most important for ANS in Piła, it cares about the quality of education and listens to the voice of the academic community, which has the opportunity to develop their passions and discover new opportunities in student scientific organizations and clubs, in Student Council or academic sports association.



Catholic University of Lille

France

Founded in 1875, and unique in France, the Catholic University of Lille is a multidisciplinary institution which combines 5 faculties, 20 schools, institutes, and Grandes Ecoles, and a hospital group.

From its very beginnings, what is now France's largest private, not-for-profit university has distinguished itself within the fields of higher education, research, and health, through its commitment to mutual care as a central value. The institution both supports and is supported by the local region and community, and is open to diversity, and to the world.

Driven by creativity and innovation, and in close collaboration with its students and its partners, the Catholic University of Lille is contributing to the construction of the world of tomorrow through its research projects, entrepreneurship, involvement with society's most vulnerable, and the transformation of society and its energy use.



Portland State University

United States of America

Portland State University is an urban research university located in Portland, Oregon, a metropolitan region of 3 million people. Founded in 1946 as a college for returning World War II veterans, PSU has grown into a comprehensive university that offers more than 200 degrees. Portland State's motto is *Doctrina Urbi Serviat*—"Let knowledge serve the city" and the university's mission is to serve as an "anchor" institution for the region. PSU partners with other community stakeholders, such as the City of Portland, Daimler and Nike, to be a vibrant center for learning, scholarship, research, creativity, culture and workforce development. We serve more than 23000 students, including a significant number from historically marginalized and underrepresented racial and ethnic backgrounds, students with disabilities, working parents, first-generation students, international students, veterans and returning students. Portland State University is an access institution that offers a quality liberal arts education as well as professional, graduate and doctoral programs. PSU is nationally and internationally known for its Community Based Learning programs. PSU has many international institutional partners, with most coming from Japan, Vietnam, Brazil, Columbia, Turkey and many European countries.



The University of Minnesota Duluth United States of America

The University of Minnesota Duluth (UMD) is a comprehensive regional university in the United States situated on 244 acres overlooking beautiful Lake Superior. UMD integrates liberal education, research, creative activity, and public engagement and prepares students to thrive as lifelong learners and globally engaged citizens. Undergraduate students can choose from 16 bachelor's degrees in 89 majors and 77 minors as well as seven certificates. UMD also offers graduate programs in 25 fields, 13 minors, and three certificates, along with, the University of Minnesota Medical School, Duluth campus, and the University of Minnesota College of Pharmacy, Duluth campus.

UMD consistently ranks among the top Midwestern, regional universities in U.S. News and World Report's "America's Best Colleges" issue. Providing an alternative to both large research universities and small liberal arts colleges, UMD attracts students looking for a personalized learning experience on a medium-sized campus of a major university. UMD is a community of learners and scholars that promotes student success, provides an enriching experience, and is committed to core values that shape the university and its purpose.



Manisa Celal Bayar University

Türkiye

As one of the Region's leading state universities, Manisa Celal Bayar University was founded in 1992 in Manisa. Since then the university has rapidly developed and constituted many faculties and institutes. Now it serves to a population of 50000 students with 3000 staff in 236 programs. International Programmes are run by the International Relations Office (IRO) and approximately 300 students and 80 staff benefit from the programs on yearly basis. Internationalization has been one of the pivotal axes of MCBU's institutional development. Officially founded in 2007, International Relations Office (IRO) coordinates MCBU's internationalization efforts, strives to enhance the university's international network and the range of international activities strategically. In this context IRO has built long-lasting relations with 180 universities in 68 countries all around the World and its number of international collaborative protocols exceeds. We enhance the internationalization of the institution by offering the possibility to open its doors to Europe by taking part in mobility activities under Erasmus+, Mevlana and Other Exchange Programmes. It is part of our mission to make individuals develop a genuine intercultural education that understands diversity as an element of mutual enrichment that recognises the equality and dignity of citizens. Besides initiating collaborative agreements, IRO works for making the most of international project development opportunities, coordinates and implements international study and internship programs for students as well as teaching and training activities for faculty members and administrative staff, and organizes programs for international delegations at the university administration level.



The University of Gdańsk POLAND

The University of Gdańsk is a dynamically developing institution of higher learning, and one that combines respect for tradition with a commitment to the new. It offers education in nearly all fields of academic knowledge, in sought-after professions on the job market and in state-of-the-art facilities in its Gdańsk, Sopot and Gdynia campuses. It is currently one of the most modern academic centres in Poland.

It is involved (as one of five Polish universities) in the creation of a network of European universities selected in the 'European Universities' competition organized by the European Commission. In conjunction with its partners, the University of Cádiz (Spain), the University of Split (Croatia), the Université de Bretagne Occidentale (France), Kiel University (Germany) and the University of Malta (Malta), the University of Gdańsk forms a consortium of the European University of the Seas (SEA-EU). The University has been a two-time winner of the special programme of the Foundation for Polish Science, the International Research Agendas, aimed at establishing in Poland innovative centres of excellence with the participation of the best researchers from across the world.

The University of Gdańsk provides education in 87 fields of study, comprising 205 specializations, full-time and part-time studies, at the level of first or second cycle studies, or within comprehensive (long cycle) five-year master's programmes. Every year new fields of study are developed, and every effort is made to adapt our educational offer to the needs of the job market and the challenges facing 21st-century society.





Karl Markgraf

Karl Markgraf provides leadership to UMD International Programs and Services. This role oversees International Partnerships and Outreach, Study Abroad, and Global Engagement. He received his B.A. in German from the University of Oregon and his M.A. and Ph.D. in German Language and Literature from the University of Wisconsin-Madison. He has served both as a faculty member in German and chief international officer. He is an active member of numerous international education organizations and has published and presented at national and international conferences and workshops on the topics of internationalization of higher education, international academic mobility, international enrollment management and student recruitment, cross-cultural learning, and related subjects.





Sally Strand Mudiamu

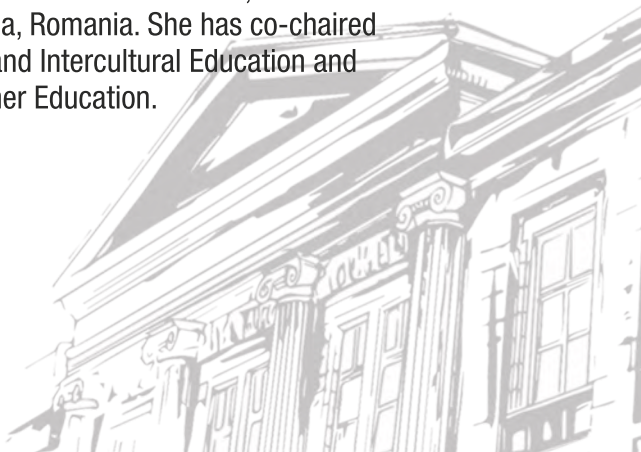
Sally Strand Mudiamu, Ed.D. has worked in international higher education for 25 years, 20 of those years at Portland State University. As the Deputy Executive Director of Global Engagement and Innovation, she strategizes and guides university strategy around internationalization, including mobility, partnerships and curriculum. Dr. Mudiamu is a scholar-practitioner of Virtual Exchange (VE) also known as COIL (Collaborative Online International Education) and oversees several projects related to VE/COIL at Portland State University. She has written a chapter on how to support faculty in the book *The Guide to COIL Virtual Exchange* published in September 2022.





Teodora Popescu

Teodora Popescu, Doctor of Education (2004), teaches English Semantics, Translation Studies and Intercultural Business Communication. She is the author of English-Romanian dictionary of business terminology (2017), The Business English language curriculum (2017) and co-author of Dictionary of business collocations. With Romanian translation and practice section (2009); Mic dicționar englez-german-francez-italian-român de termeni economici, juridici și politici (2006); She has also (co)-authored 100+ articles in the field of ELT methodology, curriculum studies, lexical semantics and intercultural business communication. Teodora Popescu is editor-in-chief of The Journal of Linguistic and Intercultural Education - JoLIE, 1 Decembrie 1918 University of Alba Iulia, Romania. She has co-chaired conferences in Linguistic and Intercultural Education and Internationalisation of Higher Education.





Devrim Zerengök

Nationality: Turkish

Current Position: Lecturer/ Erasmus Institutional Coordinator,
International Office, Manisa Celal Bayar University

Education: Ph.D., in Recreation and Leisure Studies at Manisa
Celal Bayar University, Institute of Social Sciences

10 years' experience in the Internationalization of Higher
Education Institutions, more than 15 years' experience in EU
Education and Youth Programs. Bachelor's degree in education,
English Language Teaching. Master's degree in Recreation and
Leisure Studies. Currently doing PhD in Recreation and Leisure
Studies.





Ioana Todor

Ioana Todor is an Associate Professor of Psychology and Head of the Teacher Training Department at the University of Alba Iulia, Romania. She has a BSc in Psychology and a MSc in Psychological Counseling from “Babes-Bolyai” University, Cluj-Napoca, Romania. In 2009, she defended her Ph.D. dissertation on Directed-Forgetting of Social Stereotypes. She teaches courses in Educational Psychology, Developmental Psychology, Rational-Emotive Education and Consumer Psychology. Her current research interests include cognitive inhibition and mental suppression of unwanted thoughts, social stigma associated with mental disorders, popular myths in education and, generally speaking, psychological factors that optimize learning in school settings.





Łukasz Marczak

An Institutional Erasmus Programme Coordinator with 15 years of experience and more than 2 500 supervised mobilities. Teaches social sciences to incoming international students and has conducted Staff Teaching Assignments in 20+ universities on 3 continents. Has developed a series of classes on issues of multiculturalism which use teetering on the edge of controversy and political correctness in order to capture the attention of participants and help them to increase cultural awareness.



Friday, 14th October 2022

- 12.00 – 15.00** **Virtual meeting:** Specific cultural and/or social diversity challenges in your university. Each partner University will have 15 minutes to present their institution from an international perspective with a focus on intercultural issues, classroom culture, global partnerships, and student services.
Senate Hall 2

Monday, 17th October 2022

- 08.00 – 09.00** **Breakfast**
University Restaurant
- 09.00 – 09.40** **Registration**
A9 Foyer
- 09.40 – 10.00** **Official opening ceremony: Professor Daniel Breaz**, Ph.D., Rector of “1 Decembrie 1918” University of Alba Iulia; **Assoc. Prof. Petru Ștefan Ionescu, Ph.D.**, Vice-rector for international relations, “1 Decembrie 1918” University of Alba Iulia.
A9
- 10.00 – 10.15** **Coffee break**
A9 Foyer
- 10.15 – 11.15** **Round table on Blended intensive programmes:** Opportunities, challenges and how to mitigate risks. The experience of “1 Decembrie 1918” of University of Alba Iulia. *Internationalization of higher education: training for policy support* – how it came about! **Daniel Mihai Melinte**, Acting Director of the Centre for International Relations, Head of the Erasmus, International Cooperation and Foreign Students Office, “1 Decembrie 1918” University of Alba Iulia
A9
- 11.15 – 11.30** **Coffee break**
A9 Foyer

- 11.30 – 13.00** **Round table on Internationalization of higher education:** Science or practice? Internationalization of HEI's in the USA vs. Internationalization of HEI's in Europe.
Moderator: Daniel Mihai Melinte
Speakers: Sally Mudiamu, Ph. Ed., Deputy Executive Director, Office of Global Engagement & Innovation, Portland State University
Karl Markgraf, Ph.D., Chief International Officer and Director, International Programs and Services, University of Minnesota Duluth
Assoc. Prof. Petru Ștefan Ionescu, Ph.D., Vice-rector for international relations, "1 Decembrie 1918" University of Alba Iulia
Prof. habil. Teodora Popescu, Ph. Ed., "1 Decembrie 1918" University of Alba Iulia
A9
- 13.00 – 14.00** **Lunch**
Building C, Foyer
- 14.00 – 16.00** **Classroom culture:** Style of learning and teaching in international settings: 5 Key Elements of Classroom Culture.
Assoc. Prof. Ioana Todor, Ph.D., Director of the Teacher Training Department, "1 Decembrie 1918" University of Alba Iulia
Apor Palace, Senate Hall
- 16.00 – 16.30** **Coffee break**
Apor Palace, Foyer
- 16.30 – 18.30** **The process of internationalizing the curriculum:** Theory and practice (1)
Sally Mudiamu, Ph. Ed., Deputy Executive Director, Office of Global Engagement & Innovation, Portland State University
Apor Palace, Senate Hall
- 18.30 – 20.00** **Dinner**
University Restaurant

Tuesday, 18th October 2022

- 08.00 – 09.00** **Breakfast**
University Restaurant
- 09.00 – 10.45** **Challenges of intercultural communication in multi-ethnic, multilingualistic, and multicultural environments:** Understanding cultures of Academia.
Karl Markgraf, Ph.D., Chief International Officer and Director, International Programs and Services, University of Minnesota Duluth
Apor Palace, Senate Hall
- 10.45 – 11.00** **Coffee break**
Apor Palace, Foyer
- 11.00 – 13.00** **Intercultural sensitivities in multicultural environments:** International Students in Türkiye. The experience of Manisa Celal Bayar University
Devrim Zerengök, Erasmus Institutional Coordinator, Manisa Celal Bayar University, Türkiye
Apor Palace, Senate Hall
- 13.00 – 14.00** **Lunch**
Building C, Foyer
- 14.00 – 16.00** **Classroom culture:** Style of learning and teaching in international settings: Innovative Strategies to Create Positive Classroom Culture.
Assoc. Prof. Ioana Todor, Ph.D., Director of the Teacher Training Department, “1 Decembrie 1918” University of Alba Iulia
Apor Palace, Senate Hall
- 16.00 – 16.30** **Coffee break**
Apor Palace, Foyer

FRIDAY/14

MONDAY/17

TUESDAY/18

WEDNESDAY/19

THURSDAY/20

FRIDAY/21

FRIDAY/28

16.30 – 18.30 **The process of internationalizing the curriculum: Theory and practice (II)**
Sally Mudiamu, Ph. Ed., Deputy Executive Director, Office of Global Engagement & Innovation, Portland State University
Apor Palace, Senate Hall

18.30 – 20.00 **Dinner**
University Restaurant

Wednesday, 19th October 2022

08.00 – 09.00 **Breakfast**
University Restaurant

09.00 – 10.45 **Challenges of intercultural communication in multi-ethnic, multilinguistic, and multicultural environments: Ethical issues and resources for International Officers.**
Karl Markgraf, Ph.D., Chief International Officer and Director, International Programs and Services, University of Minnesota, Duluth
Apor Palace, Senate Hall

10.45 – 11.00 **Coffee break**
Apor Palace, Foyer

11.00 – 13.00 **Intercultural sensitivities in multicultural environments: Intercultural issues in Student mobility. The surprises you'd (never?) expect (I).**
Łukasz Marczak, Head of the Department of International Relations, Stanisław Staszic University of Applied Sciences in Piła, Poland.
Apor Palace, Senate Hall

13.00 – 14.00 **Lunch**
Building C, Foyer

FRIDAY/14

MONDAY/17

TUESDAY/18

WEDNESDAY/19

THURSDAY/20

FRIDAY/21

FRIDAY/28

- 14.00 – 16.00** **Classroom culture:** Style of learning and teaching in international settings: Teaching and Learning in International Settings: Advantages and Challenges (I)
Assoc. Prof. Ioana Todor, Ph.D., Director of the Teacher Training Department, “1 Decembrie 1918” University of Alba Iulia
Apor Palace, Senate Hall
- 16.00 – 16.30** **Coffee break**
Apor Palace, Foyer
- 16.30 – 18.30** **The process of internationalizing the curriculum:** Pedagogies to internationalize the curriculum
Prof. habil. Teodora Popescu, Ph.Ed., “1 Decembrie 1918” University of Alba Iulia
Apor Palace, Senate Hall
- 18.30 – 22.00** **Dinner**
Restaurant Martinuzzi

Thursday, 20th October 2022

- 08.00 – 09.00** **Breakfast**
University Restaurant
- 09.00 – 10.00** **Challenges of intercultural communication in multi-ethnic, multilinguistic, and multicultural environments:** Managing international Students and scholars’ services.
Karl Markgraf, Ph.D., Chief International Officer and Director, International Programs and Services, University of Minnesota, Duluth
Apor Palace, Senate Hall
- 10.00 – 10.15** **Coffee break**
Apor Palace, Foyer
- 10.15 – 12.15** **The process of internationalizing the curriculum:** Learning outcomes encompassed by internationalized curricula
Prof. habil. Teodora Popescu, Ph.Ed., “1 Decembrie 1918” University of Alba Iulia
Apor Palace, Senate Hall

- 12.15 – 13.15** **Intercultural sensitivities in multicultural environments:** International Students the TechnoPark.
Devrim Zerengök, Erasmus Institutional Coordinator, Manisa Celal Bayar University, Türkiye
University Restaurant
- 13.15 – 14.00** **Lunch**
Building C, Foyer
- 14.00 – 16.00** **Classroom culture:** Style of learning and teaching in international settings: Teaching and Learning in International Settings: Advantages and Challenges (II)
Assoc. Prof. Ioana Todor, Ph.D., Director of the Teacher Training Department, “1 Decembrie 1918” University of Alba Iulia
Apor Palace, Senate Hall
- 16.00 – 16.30** **Coffee break**
Apor Palace, Foyer
- 16.30 – 18.30** **The process of internationalizing the curriculum:** Challenges in internationalizing the curriculum. An American perspective (I)
Sally Mudiamu, Ph.Ed., Deputy Executive Director, Office of Global Engagement & Innovation, Portland State University
Apor Palace, Senate Hall
- 18.30 – 20.00** **Dinner**
University Restaurant

Friday, 21th October 2022

- 08.00 – 09.00** **Breakfast**
University Restaurant
- 09.00 – 10.00** **Challenges of intercultural communication in multi-ethnic, multilinguistic, and multicultural environments:** Intercultural communication, pragmatics, and student services
Prof. habil. Teodora Popescu, Ph.Ed., “1 Decembrie 1918” University of Alba Iulia
Apor Palace, Senate Hall
- 10.00 – 10.15** **Coffee break**
Apor Palace, Foyer

- 10.15 – 11.15** **Intercultural sensitivities in multicultural environments:** Intercultural issues in Student mobility. The surprises you'd (never?) expect (II).
Łukasz Marczak, Head of the Department of International Relations, Stanisław Staszic University of Applied Sciences in Piła, Poland.
Apor Palace, Senate Hall
- 11.15 – 11.30** **Coffee break**
Apor Palace, Foyer
- 11.30 – 13.30** **The process of internationalizing the curriculum:** Challenges in internationalizing the curriculum. An American perspective (II)
Sally Mudiamu, Ph.Ed., Deputy Executive Director, Office of Global Engagement & Innovation, Portland State University
Apor Palace, Senate Hall
- 13.30 – 14.30** **Lunch**
Building C, Foyer
- 14.30 – 17.00** **Study visit**
Apor Palace, Senate Hall
- 18.30 – 20.00** **Dinner**
University Restaurant

Friday, 28th October 2022

- 16.00 – 18.00** **Virtual meeting:** Round-up session and feedback on the objectives of the blended intensive project.
Senate Hall 2



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