Introduction to the discourse of news media

Adina Botaș

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May 17th, 2022 – 10:00 – 15:00

Language of instruction: English
Name of lecturer: Adina Botaș
Maximum number of participants: 15

Form of instruction	Number of teaching days	Number of teaching hours per day	Form of evaluation (if any)	Certification
Interactive Lecture	1	5	-	CRI

COURSE AIMS:

- Explore the complex relationship between text and meaning
- Design an analytical framework for the study of textual representations
- Use studied concepts and tools for the analysis of texts and their role in society

COURSE CONTENTS (for each workshop):

This course is concerned with introducing students to some basic analytical tools, concepts and methods for studying the possible meanings of textual representations, with a main focus on news media and public discourse, in the aim of understanding the significant role of texts in our society.
The course is composed of one 5-hour long interactive lecture with discussions starting from the following notions:
- Language, Text, Discourse
- Content and Function
- Meaning potential and context
- Intertextuality and situated meaning
- Discourse and Society

TEACHING METHODS: Interactive Lecture

LEARNING OUTCOMES:
By the end of this course, students will be able to operationalize the studied concepts such as discourse, text, meaning, representation and design an analytical framework for the study of textual representations, understand the complex relationship between text and meaning for the analysis of texts and their role in society.
LEARNING OUTCOMES VERIFICATION AND ASSESSMENT CRITERIA (if any):
Applied discussions

RECOMMENDED READING (English language only):

- James Paul Gee, *Introduction to Discourse Analysis. Theory and Method*, Routledge, New York and London, 2010, pp. 225.
- James Paul Gee, *How to do Discourse Analysis. A toolkit*, Routledge, Londin and New York, 2014, pp. 217.
- Theo van Leeuwen, *Discourse and Practice. New tools for CDA*, Oxford University Press, Oxford, 2008, pp. 192.